

Orlando Pimentel

 orlandopimentel.myportfolio.com  [@orlandodraws](https://www.instagram.com/orlandodraws)

Experience

Porter Novelli, Washington, D.C. | porternovelli.com

Intern, June 2017 to December 2017

- Designed digital graphics for social media posts, PPT decks, and web banners for clients
- PN utilized my fluency in Spanish to edit translated documents

Talking Dog Agency, Athens, GA | talkingdogagency.com

Art Director, September 2016 to March 2017

- Analyzed my team's focus group interviews and questionnaire data to guide the development of a visual brand identity for a local brewery
- Designed logos, packaging designs, and digital and physical promotional materials

Catholic Student Association, Athens, GA | csauga.com

Co-President, January 2014 to March 2017

- Developed advertising materials, such as flyers, social media graphics, and Snapchat filters

AdPR Academy, Atlanta, GA | adpracademy.uga.edu

Member, March 2017

- Gained 35 hours of advertising and public relations training, led by experts and professionals such as Coca-Cola, Moxie, and the Richards Group
- Worked on a campaign competition to improve Verizon's ad campaign, and designed the PPT deck for a campaign presentation

Office of Multicultural Services & Programs, Athens, GA | msp.uga.edu

Lead Graphic Designer, August 2015 to May 2016

- Created marketing materials to raise awareness of the office's programs across campus
- Completed 5+ design projects a month, from event posters, brochures, flyers, to Snapchat filters

The Creative Circus, Atlanta, GA | summeratthecircus.com

Student, June 2015 to July 2015

- Developed skills in art direction, typography, idea development, and creative strategy through an 8-week creative marketing program
- Utilized Adobe Illustrator, Photoshop, InDesign for the development of a board game, infographic, and conceptual ad layouts

Contact

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Skills

Tools:

Adobe Photoshop, Illustrator, InDesign, & Premiere Pro
Traditional Illustration
Watercolor
Letterpress
CPR, First Aid, & AED Certified

Language:

English
Spanish

Education

The University of Georgia,
Grady College of Journalism and Mass Communications,
May 2017

- A.B. in Advertising
- Minor in Studio Art

Awards

2x Stone Memorial Creative Advertising Scholarship Recipient